



Sustaining Partner Program

As a sustaining partner of The HealthCare Connection (THCC) you are helping us to improve, enhance and increase programs, and services to our patients and community. During the pandemic, it's even more important for everyone to get the quality, affordable health care services that they need. Although our events are cancelled for the year, we still need your support. The 2020 Sustaining Partner Program will provide visibility and awareness through a variety of THCC publications, social media outlets, the THCC website, and email communications. Additionally, we are offering to those who commit at any level, **a complimentary engraved paver that will be placed at the main entrance of the Mt. Healthy Family Practice Center.**

PLATINUM \$5,000

- **Naming rights to one exam room at the Mt. Healthy Family Practice Center**
- 6 dedicated bi-monthly social media highlights about your business/company on Facebook, Twitter and LinkedIn (company provides the info)
- Company logo on the "Partner" page of the THCC website
- 5 dedicated email blasts promoting your business/company
- ¼ page Company ad in 2 newsletters; more than 1,600 mailed and 2,400 emailed
- Dedicated banner with your logo in the lobby of THCC as a proud supporter
- Partner highlight featured in the Annual Report (published in 2021)
- Company logo listed on all THCC emails – prominently featured

DIAMOND \$2,500

- Quarterly (4) social media highlights about your business/company on Facebook, Twitter and LinkedIn (company provides the info)
- Company logo on the "Partner" page of the THCC website with link to your website
- 3 dedicated email blasts promoting your business/company
- Business card size ad in (2) THCC newsletters; more than 1,600 mailed and 2,400 emailed
- Logo featured with other partners on a banner in the lobby of THCC as a proud supporter
- Company logo listed in the Annual Report (published in 2021)
- Company logo listed on all THCC emails

GOLD \$1,500

- Semi-Annual dedicated social media highlights about your business/company on Facebook, Twitter and LinkedIn (company provides the info)
- Company logo on the "Partner" page of the THCC website with link to your website
- 2 dedicated email blasts promoting your business/company
- Company logo in 2 newsletters; approximately more than 1,600 mailed and 2,400 emailed
- Logo featured with other partners on a banner in the lobby of THCC as a proud supporter
- Company logo listed in the Annual Report (published in 2021)
- Company logo listed on all THCC emails

SILVER \$1,000

- 1- Dedicated social media highlight about your business/company on Facebook, Twitter and LinkedIn (company provides the info)
- Company logo on the "Partner" page of the THCC website with link to your website
- 1 -Dedicated email blasts promoting your business/company
- Company logo in 1 newsletter; approximately over 3,500 mailed and emailed;
- Logo featured with other partners on a banner in the lobby of THCC as a proud supporter
- Company name listed in the Annual Report (published in 2021)
- Company logo listed on all THCC emails

BRONZE \$500

- Company mention on Facebook, Twitter and LinkedIn
- Company logo listed on the "Partner" page of the THCC website with link to your website
- Company mention in one email blast
- Name on a banner with other partners in the lobby of THCC as a proud supporter
- Company name listed in the Annual Report (published in 2021)
- Company name listed on all THCC emails

FRIEND \$250

- Company mention on Facebook, Twitter and LinkedIn
- Company mention in one email blast
- Company name listed in the Annual Report (published in 2021)
- Company name listed on the "Partner" page of the THCC website with link to your website
- Company name listed on all THCC emails

2020 THCC Sustaining Partnership Program

Please take a moment and complete all information below.

Sponsorship Level

\$5,000 – Platinum \$2,500 – Diamond \$1,500 – Gold \$1,000 – Silver \$500 – Bronze \$250 – Friend

*I am unable to commit this year, but I would like to support THCC with a gift in the amount of \$_____.

Name of Business/Organization: _____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

Please select your social media handles: Facebook Instagram Twitter LinkedIn

Method of Payment

Check enclosed and made payable to **The HealthCare Connection**. \$ _____

Please send an invoice.

Please charge my credit card. Visa MasterCard

Credit Card Number _____ Exp. _____ CVV Code _____

Signature _____ Name on card _____

Deadline: OCTOBER 2, 2020.

Please mail, email or fax this form along with your logo in jpeg. or png. format to:

Susanne Tulloss, Director of Development,

1401 Steffen Avenue, Cincinnati, Ohio 45215

SusanneT@healthcare-connection.org; Fax: (513) 554-1102

Questions? Please call (513) 483-3072