Partner with us and support our local School-Based Health Centers

Run for the Health of It!

Virtual

When:
Friday, September 10 - Sunday, September 12, 2021

Where:
Wherever you are!
The HealthCare Connection provide quality, culturally sensitive and accessible primary healthcare services focusing on the medically underserved, underinsured and uninsured residing in northern Hamilton County and surrounding areas.

The Decision to Go Virtual 🎁

To prioritize the health and safety of our participants, staff, and community – the annual Run for the Health of It 5k will be going virtual. The 5k will take place from Friday, September 10, 2021 to Sunday, September 12th, 2021. Compete wherever you are, at your convenience!

COVID-19 has changed the way people interact with each other and has created a lot of insecurity. Individuals and families in our community still need access to quality and affordable health care. You can help by sponsoring the Run for the Health of It 5k Virtual Run & Walk.

Together, we can do big things! With your help, THCC helps lessen the burden and ensure thousands of families a year have the stability and resources they need to stay healthy and happy.

Celebrating # Years of School-Based Health Centers

The Viking School-Based Health Center opened in 2013 to ensure that students have access to convenient high-quality health care services when they need it. Proceeds from the Run for the Health of It 5k benefit the Viking and Mt Healthy School-Based Health Centers. This year may look a little different but the purpose remains the same – to give students meaningful access to care in a location that is safe and convenient. **Show your support, and make a positive impact on the families we serve by joining today!**
2021 Sponsorship Opportunities

**Title Sponsor: $5,000**
- Exclusivity
- Premium logo placement on all materials and website
- Logo on run t-shirt
- Logo on run bib
- Ten (10) complimentary race entries
- Two (2) standalone social media posts
- Four (4) additional social media posts with all sponsors
- Opportunity to add items inside the virtual goodie bag

**Gold Sponsor: $2,500**
- Logo placement on all materials and on the website
- Logo on run t-shirt
- Eight (8) complimentary race entries
- One (1) standalone social media post
- Two (2) additional social media posts with all sponsors
- Opportunity to add items inside the virtual goodie bag

**Silver Sponsor: $1,500**
- Name on materials
- Name on run t-shirt
- Six (6) complimentary race entries
- Two (2) social media post promoting the 5k
- Name on run page of the website
- Opportunity to add items inside the virtual goodie bag

**Bronze Sponsor: $500**
- Name on materials
- Name on run t-shirt
- Four (4) complimentary race entries
- Opportunity to add items inside the virtual goodie bag

**Friend: $250**
- Digital promotion in virtual goodie bag
- Two (2) complimentary race entries

We care about partnering with you! If you're interested in custom sponsorship or partnering in a way you don't see listed, we'd love to work with you on meeting your needs. Please contact Karen Williams at karenw@healthcare-connection.org or call 513-483-3072.
2021 Sponsorship Form

Please send your sponsorship form and payment to THCC by July 16, 2021 to be included on the Save the Date. Send your logo to Hannah Jones at hannahj@healthcare-connection.org.

Name (to appear on signs and press materials)

Contact Name

Email

Phone

Website

Address

City

State

Zip

2021 Sponsorship Levels: Please indicate your level of sponsorship.

☐ Title Sponsor: $5,000

☐ Gold Sponsor: $2,500

☐ Silver Sponsor: $1,500

☐ Bronze Sponsor: $500

☐ Friend: $250

☐ Bib Sponsor: $300

☐ T-Shirt Sponsor: $750

☐ Virtual Goody Bag: $500

☐ Please check here if you plan on fundraising, matching employee donations or if you’re interested in learning how to get your organization involved.

Please make check payable to: The HealthCare Connection (THCC) and reference “5K Run”

Send to: THCC,
1401 Steffen Ave.,
Cincinnati, OH 45215

Contact:
Karen Williams at 513-483-3072 or karenw@healthcare-connection.org to coordinate your sponsorship

Amount

Card Type

Credit Card Number

Name on Card

CVV

Expiration Date

Address

City

State

Zip
Important Dates and Deadlines

July 16, 2021................................................................. Inclusion on the Save The Date

July 19, 2021................................................................. Early Bird Price Begins

August 1, 2021.............................................................. Inclusion on the Invite

August 2, 2021.............................................................. Regular Run Fee Begins

August 6, 2021.............................................................. Inclusion on the Race t-shirt

August 13, 2021......................................................... Bib Sponsorship deadline

August 27, 2021......................................................... Virtual Goody Bag deadline

September 10 – 12, 2021.......................... Virtual 5k/Walk

REGISTRATION FEES:
Early Bird - $25 (July 19th thru August 1st)
Regular - $35 (August 2nd)
Students - $20
Seniors - $20

Thank you for your support!